

## ABOUT ME

I'm a confident and driven art director and illustrator, known for my versatility, quick thinking, and attention and dedication to detail. My work history is diverse, spanning all sizes of companies, from boutique agencies to large corporations, in a broad spectrum of industries.

## CONTACT

[hello@mariarambo.com](mailto:hello@mariarambo.com)

[Maria Rambo](#)

## PORTFOLIO

[mariarambo.com](http://mariarambo.com)

## PARTIAL CLIENT LIST

The Brunswick Group  
Command Financial Press  
D'Andrea Craig Realty  
Digitas Health  
Edwin Gould Services for Children & Families  
Giorgio Armani  
JUICE Pharma Advertising  
Limited Brands  
Ralph Lauren  
Tobin Communications, Inc  
Warhaftig Associates, Inc

## TECH SKILLS

Adobe Creative Cloud:  
InDesign, Illustrator, Photoshop,  
Acrobat Pro, XD  
Figma  
Sketch  
Microsoft Office:  
PowerPoint, Excel, Word  
WordPress Editor  
Constant Contact  
MailChimp

## PERSONAL SKILLS

Highly skilled multitasker  
360 degree design aesthetic  
Bespoke illustrator and iconographer  
Forward thinking problem solver  
Teach-and-learn communicator  
Collaborator and helper

## EDUCATION

BFA, Wittenberg University, Springfield, OH  
School of Visual Arts, New York, NY

## EXPERIENCE

### ART SUPERVISOR | DIGITAS HEALTH | JAN 2021–PRESENT

- Create digital and print projects for a broad range of healthcare clients across the HCP and Consumer sectors: websites, CVAs, banner ads, email campaigns, congress booths, interactive modules and presentations, print advertising and sales materials
- Pivot quickly between multiple projects as necessary to create and update design files, graphics exploration, submissions, and production files within desired timelines
- Manage all stages of project flow: initial conceiving, collaboration with account and copy, design, internal review, revisions, client and legal/medical review, file prep, and production kit handoff

### CO-FOUNDER, VICE PRESIDENT | RAMBILLO, INC | APR 2012–PRESENT

- Founding partner and co-owner of Rambillo, a print and web design business with a diverse range of clientele, and a specialty in small businesses
- Oversee all creative, with a specialty in branding strategies and graphics standards, tailoring each project to the client's aesthetic and specific business needs
- Co-manage all aspects of an independently-run business: author project proposals and work contracts, create and maintain current project status reports, monitor budgets, prospect for new clients, and run Rambillo's own promotional strategies

### DIRECTOR | RALPH LAUREN ADVERTISING | NOV 2007–MAR 2015

- Directed creative for many brands under the Ralph Lauren umbrella:  
Ralph Lauren Watches, Ralph Lauren Stores, Ecommerce, Corporate, Ralph Lauren Home/  
Ralph Lauren Paint, Polo, RL Golf, RLX, Childrenswear, Lauren, American Living
- Concepted and designed luxury level retail mailers, invitations, eblasts, and storefront hoarding for Ralph Lauren Stores worldwide, with a primary focus on new store openings and special events
- Other key conceiving projects: national advertising for Ralph Lauren Watches; creating the first Watch Catalog; designing the first Ralph Lauren Craftsmanship Mailer; storyboarding and designing seasonal Ralph Lauren "Magalog" editorial stories; redesigning instore RL Paint displays for Sherwin-Williams; annual corporate holiday cards from RRL Ranch and the Lauren Family
- Presented creative to Mr. Lauren and senior executives
- Edited and marked up photo shoot imagery for external retouching; directed process and approvals for final advertising selects
- Managed print and online projects, from concept to approvals to deliverables, as creative traveled through advertising, marketing, production, all product divisions, and 3rd party client

### DIRECTOR, GRAPHIC DESIGN | FRED ALGER MANAGEMENT, INC | NOV 2002–MAR 2005

- Directed all corporate, marketing and sales collateral for a private asset fund company
- Managed and taught a backup staff, developing design sensibilities as well as basic software and production skills
- Acted as sole liaison with print and production vendors: quoted projects, selected papers and inks, ordered comps, and released prepress and mechanical work
- Created design systems that instantly merged monthly performance data into bespoke templates

## ADDITIONAL EXPERIENCE

### FUNCTION THRU FORM, INC

Designed and produced textbooks, manuals, and other visual aids for major publishers of children's educational materials; illustrated supplemental artwork per project demand

### WARHAFTIG ASSOCIATES, INC

Designed and produced B2B promotional/sales collateral for Fortune 500 companies in healthcare, financial and radio markets; built traditional comps, mechanicals, and coordinated prepress/art release; led key efforts to drive studio process to a modern, digital environment