

ABOUT ME

I'm a confident, design-driven art director and illustrator known for my versatility, quick thinking, and attention and dedication to detail. My work history is diverse, spanning all sizes of companies, from boutique agencies to large corporations, in a broad spectrum of industries.

CONTACT

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[Maria Rambo](#)

PORTFOLIOS

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rambillo.com

[@rambillo](#)

PARTIAL CLIENT LIST

The Brunswick Group
Command Financial Press
D'Andrea Craig Realty
Digitas Health
Edwin Gould Services for Children & Families
Giorgio Armani
JUICE Pharma Advertising
Limited Brands
Ralph Lauren
Tobin Communications, Inc
Warhaftig Associates, Inc

TECH SKILLS

Adobe Creative Cloud Suite:
InDesign, Illustrator, Photoshop,
Acrobat Pro, XD
Sketch
Microsoft Office:
PowerPoint, Excel, Word
WordPress
Constant Contact
MailChimp

PERSONAL SKILLS

Complete Project Management
High-level Organization
Detail-oriented Design
Effective Communication
Illustration
Writing and Editing

EDUCATION

BFA, Wittenberg University, Springfield, OH
School of Visual Arts, New York, NY

EXPERIENCE

ASSOCIATE CREATIVE DIRECTOR (FREELANCE) | DIGITAS HEALTH | JAN 2021–PRESENT

- Direct creative for digital and print projects for a broad range of clients across the HCP and Consumer sectors—websites, banner ads, email campaigns, congress booths, leave behinds, and print advertising
- Co-manage all aspects of project development: concept, layout, revisions, client and legal/medical review, file prep, production kit handoff

CO-FOUNDER, VICE PRESIDENT | RAMBILLO, INC | APR 2012–PRESENT

- Founding partner and co-owner of Rambillo, a print and web design business with a diverse range of clientele: corporate, nonprofit, pharma, PR firms, real estate, education, small businesses
- Oversee all creative, with a specialty in branding strategies and graphics standards, tailoring each project to my client's aesthetic and specific business needs
- Co-manage all aspects of an independently-run business: author project proposals and work contracts, create and maintain current project status reports, prospect for new clients, and run Rambillo's own promotional strategies

DIRECTOR | RALPH LAUREN ADVERTISING | NOV 2007–MAR 2015

- Directed creative for many brands under the Ralph Lauren umbrella:
Ralph Lauren Watches, Ralph Lauren Stores, Ecommerce, Corporate, Ralph Lauren Home/
Ralph Lauren Paint, Polo, RL Golf, RLX, Childrenswear, Lauren, American Living
- Designed luxury level retail mailers, invitations, eblasts, and storefront hoarding for Ralph Lauren Stores worldwide, with a primary focus on new store openings and special events
- Other key projects included: national advertising for Ralph Lauren Watches; the first Watch Catalog; the first Ralph Lauren Craftsmanship Mailer; Ralph Lauren "Magalog" editorial stories; annual corporate holiday cards from RRL Ranch and the Lauren Family
- Presented creative to senior managers, including Mr. Lauren
- Directed and edited photo shoots, overseeing marketing, stylists/hair and makeup, photographer and props; retouched my own imagery post-shoot for layout
- Managed print and online projects, from concept to approvals to deliverables, as creative traveled through advertising, marketing, production, all product divisions, and 3rd party client

DIRECTOR, GRAPHIC DESIGN | FRED ALGER MANAGEMENT, INC | NOV 2002–MAR 2005

- Directed all corporate, marketing and sales collateral for a private asset fund company
- Managed and taught a backup staff, developing design sensibilities as well as basic software and production skills
- Acted as sole liaison with print and production vendors: quoted projects, selected papers and inks, ordered comps, and released prepress and mechanical work
- Developed designs from concept to finish; illustrated or purchased art and photography as necessary

ADDITIONAL EXPERIENCE

FUNCTION THRU FORM, INC

Designed and produced textbooks, manuals, and other visual aids for major publishers of children's educational materials; illustrated supplemental artwork per project demand

WARHAFTIG ASSOCIATES, INC

Designed and produced B2B promotional/sales collateral for Fortune 500 companies in healthcare, financial and radio markets; built comps, mechanicals, and coordinated prepress; managed tech updates and troubleshoot hardware and software

ARTIST, ISLAND GALLERY, SHELTER ISLAND HEIGHTS, NY

Ran a gallery working with fellow artists as part of a cooperative: promoted and sold my own drawings and other members' artworks